



**Sustainability 101**  
**Business Degree Route**

# Sustainability 101

# The ESG Workshops

10th October to 30th November

Visit

<https://www.sussex.ac.uk/communities/sustainability101>

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[Sustainability101Community@gmail.com](mailto:Sustainability101Community@gmail.com)

# Contents

- Objectives of the ESG Workshops
- Event & Site Plan - Dates and Times
- Summary of the Workshops
- Workshop # 1 - ESG Fundamentals
- Workshop # 2 - Materiality
- Workshop # 3 - ESG Ratings
- Workshop # 4 - ESG Process
- Testimonials
- Meet the Speakers
- Registration Details
- FAQs
- Meet the Organizers
- Contact

The Objective behind

# The ESG Workshops

ESG is gaining prominence in the corporate agenda, with the regulators pulling strings, for the companies leveraging it for strategic reasons. Naturally, the demand for ESG professionals has skyrocketed over the past few years.

Unfortunately, our mainstream education and training system is unable to keep pace with these developments.

After conducting a successful ESG Bootcamp aimed to bridge this gap, we are back with a series of ESG Workshops!

A one-stop destination to garner knowledge, get equipped with the right set of skills, and address all queries.

SustainabilityIQ  
Workshops Series

# Here is the Plan

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Workshop1  
ESG Frameworks  
20th Oct 2023

Workshop2  
ESG & Materiality  
26th Nov 2023

Workshop3  
ESG Ratings  
10th Nov 2023

Workshop4  
ESG Finance  
20th Nov 2023

Times 11 AM to 12:30 PM IST

You can opt for either or all of these workshops.

[For Registration Details](#)

Sustainability/ESG  
Marketplace Team

# Itinerary of the Workshop

(Time - 11 AM - 12:30 PM)

- Guest Introduction (5 min)
- MCQ - Gauge your Knowledge (10 min)
- Report Session (1.5 hours)
- Q&A-session (15 min)
- Break (15 min)
- Workshop Case Study (10 min + 10 min)
- Case Study discussion (20 min)

# Workshop #1

# ESG Frameworks

With Anveshi Gupta

## What are ESG Frameworks?

Contracts for standardizing sustainability reporting and disclosures, either regulatory or voluntary.

## Is this workshop for me?

This workshop is for the Professionals who are building ESG or Sustainability careers in India, with a global perspective.

## What will be included?

- Introducing the major frameworks
- The Systemic Risk
- Current Consolidation Efforts
- Regulatory Disclosures across geographies - India, EU, US, UK, Singapore etc.
- Voluntary Disclosures - GRI, SASB, TCFD, ISSB, IFRS
- The Integrated Reporting imperative
- Where to start, which one to choose and how to make it matter!

Workshop #2

# ESG & Materiality

With Anvesha Gupta

## What is Materiality?

The session will focus on Impact Materiality which is about engaging stakeholders to find the specific ESG topics important for them.

## Is this workshop for me?

Professionals who use information building sustainability roadmaps and strategies for their respective employers will benefit greatly from this workshop

## What will it include?

- Materiality assessment and benefits
- Defining Materiality (Financial, Impact, Double and Dynamic)
- Materiality Assessment Approach
- Stakeholder Map
- Materiality Map

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## Workshop #3

# ESG Ratings

with Alyssa Gaudin

### What are ESG Ratings?

ESG ratings are used to assess how corporate commitments, performance and business models align with long-term sustainability goals while measuring a company's exposure to long-term environmental, social, and governance risks and how well a company manages those risks.

### Is this workshop for me?

This workshop is for students and early-career sustainability professionals looking to gain exposure and pursue a career in the ESG rating space.

Also, Sustainability analysts in companies and financial houses looking to further understand the influence of ESG ratings on their work.

### What will it include?

- Purpose of an ESG rating, major players, and landscape
- ESG rating research process
- How ESG risks and opportunities are identified
- Deep dive into specific ESG rating methodologies (using sample case studies)

SustainabilityESG  
Workshops Series



# Workshop #1

# ESG Finance

With Alina-Georg

## What is ESG Finance?

The workshop will cover the growth of ESG disclosure within the banking and financial institutions sector globally, the incorporation of ESG in the business processes of banks, & asset management firms, (from a disclosure perspective), and Sustainable Finance.

## Is this workshop for me?

This Workshop is perfect for students and freshmen who are looking to make careers in the Sustainable Finance domain.

## What will it include?

- ESG Integration in various banking-related functions
- Certain ESG Parameters specific to asset management and private finance
- Various Banking exclusionary policy disclosure by the bank/financial institution

# Testimonials

## From the ESG Bootcamp

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"Great speakers, excellent materials & resources, and excellent members!"

**Reid Warren**

"I believe this is going to be the platform for my journey ahead!"

**Amelia Rodriguez**



"I have recently been selected as an ESG analyst at Sustainability. During the training I am confident I have an edge compared to others!"

**Hinaq Al Fozali**

"Holistic and a 360-degree approach to ESG covering all mechanisms, makes it well organized!"

**Amr Khamis HT**



# Meet the Speakers



## Anveshi Gupta

A strong Subject Matter Expert in Sustainability, Mr. Anveshi Gupta, has been a TEDx speaker and keynote speaker on multiple platforms.

## Viveesh Sridharan

Heath currently works as a Lead ESG Analyst for ERM, the largest global purpose-led sustainability consultancy, at their Frankfurt office.



## Abhinav Goel

Abhinav is associated with LLP global as Research specialist and with numerous ESG Jones sustainability Index. He is known for his expertise in ESG financial consulting, reporting and research.

# Registration

## ESG Fundamentals

€3,000

Registration closes on  
18th Oct

## ESG & Materiality

€3,000

Registration closes  
on 18th Oct

## ESG Ratings

€3,000

Registration closes on  
18th Oct

## ESG Finance

€3,000

Registration closes  
on 18th Oct

[Register](#)

Participants can select either one or all of these workshops

For details regarding elements, please refer the next page

Sustainability@ICI  
www.ici.org.uk

# Register

Customize the Workshop Package to suit your  
needs and Small Business can register for  
more than one workshop

87% discount for 11 Workshops

82% discount for 8 Workshops

82% discount for 8 Workshops

[Register](#)

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## What are the goals for these Workshops?

The Workshops are designed to give hands-on experience to the participants through practical examples and interactive group activities and tests to evaluate your learning. Besides the plentiful opportunities for the participants to network with experts and professionals in the field of EBC, the participants will also get certificate on successful completion of the Workshop.

## How will the Workshops be conducted?

All the workshops and activities will be conducted online. You will use online platforms like Zoom, Slack, and Miro to attend forums, engage with your peers, collaborate and experiment, and complete your assignments.

The participants are hence requested to have a stable internet connection and a device (laptop/desktop) for participating in the program.

## What if I miss the Workshop?

The recording for the workshop will be circulated to those who register.

We won't be refunding any amount in case you happen to miss the Workshop, nor would we resend you the certificate.

## Can I get a Refund if I missed the Registration?

We are not offering any refunds in case you choose to miss the registration before the event as in case you miss the event.

# Meet the organisers



**Megha Shrivastava**  
Executive Director



Megha Shrivastava is working in the financial services industry for over 15 years. She has worked in investment banking, risk consulting, M&A consulting and ESG consulting. She has worked with several clients including financial institutions, public and private companies, and governments. She has worked with several clients in the financial services industry, including banks, insurance companies, and asset managers. She has worked with several clients in the financial services industry, including banks, insurance companies, and asset managers.



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# Contact

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