



**Sustainability 101**  
**Business Degree Route**

# Sustainability 101

# The ESG Workshops

**10th November to 4th December**

**Visit**

**<https://www.sussex.ac.uk/communities/sustainability101>**

**Email**

**[Sustainability101Community@gmail.com](mailto:Sustainability101Community@gmail.com)**

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The Objective behind

# The ESG Workshops

ESG is gaining prominence in the corporate agenda, with the regulators pulling strings, for the companies leveraging it for strategic reasons. Naturally, the demand for ESG professionals has skyrocketed over the past few years.

Unfortunately, our mainstream education and training system is unable to keep pace with these developments.

After conducting a successful ESG Bootcamp aimed to bridge this gap, we are back with a series of ESG Workshops!

A one-stop destination to garner knowledge, get equipped with the right set of skills, and address all queries.

SustainabilityIQ  
Workshops Series

# Here is the Plan

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Workshop1  
ESG Frameworks  
12th Nov 2023

Workshop2  
ESG Metrics  
20th Nov 2023

Workshop3  
ESG & Materiality  
27th Nov 2023

Workshop4  
ESG Finance  
4th Dec 2023

There is also the ESG Panel 15/1

You can opt for either or all of these workshops.

[For & Registration Details](#)

Sustainability/ESG  
Marketing/ops team

# Itinerary of the Workshop

(Time - 11 AM - 12:30 PM)

- Guest Introduction (5 min)
- MCQ - Gauge your Knowledge (10 min)
- Report Session (1.5 hours)
- Q&A-session (15 min)
- Break (15 min)
- Workshop Case Study (10 min + 10 min)
- Case Study discussion (20 min)

# Workshop #1

# ESG Frameworks

With Anvesha Gupta

## What are ESG Frameworks?

Contracts for standardizing sustainability reporting and disclosures, either regulatory or voluntary.

## Is this workshop for me?

This workshop is for the Professionals who are building ESG or Sustainability careers in India, with a global perspective.

## What will be included?

- Introducing the major frameworks
- The Systemic Risk
- Current Consolidation Efforts
- Regulatory Disclosures across geographies - India, EU, US, UK, Singapore etc.
- Voluntary Disclosures - GRI, SASB, TCFD, ISSAI, IASB
- The Integrated Reporting imperative
- Where to start, which one to choose and how to make it matter!

## Workshop #2

# ESG Ratings

with Alyssa Gendron

### What are ESG Ratings?

ESG ratings are used to assess how corporate commitments, performance and business models align with long-term sustainability goals while measuring a company's exposure to long-term environmental, social, and governance risks and how well a company manages those risks.

### Is this workshop for me?

This workshop is for students and early-career sustainability professionals looking to gain exposure and pursue a career in the ESG rating space.

Also, Sustainability analysts in companies and financial houses looking to further understand the influence of ESG ratings on their work.

### What will it include?

- Purpose of an ESG rating, major players, and landscape
- ESG rating research process
- How ESG risks and opportunities are identified
- Deep dive into specific ESG rating methodologies (using sample case studies)

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Workshop #3

# ESG & Materiality

With Anvesha Gupta

## What is Materiality?

The session will focus on Impact Materiality which is about engaging stakeholders to find the specific ESG topics important for them.

## Is this workshop for me?

Professionals who use information building sustainability roadmaps and strategies for their respective employers will benefit greatly from this workshop

## What will it include?

- Materiality assessment and benefits
- Defining Materiality (Financial, Impact, Double and Dynamic)
- Materiality Assessment Approach
- Stakeholder Map
- Materiality Map

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# Workshop #1

# ESG Finance

With Alina Novikova

## What is ESG Finance?

The workshop will cover the growth of ESG disclosure within the banking and financial institutions sector globally, the incorporation of ESG in the business processes of banks, & asset management firms, (from a disclosure perspective), and Sustainable Finance.

## Is this workshop for me?

This Workshop is perfect for students and freshmen who are looking to make careers in the Sustainable Finance domain.

## What will it include?

- ESG Integration in various banking-related functions
- Certain ESG Parameters specific to asset management and private finance
- Various Banking exclusionary policy disclosure by the bank/financial institution

# Testimonials

## From the ESG Bootcamp



"Great speakers, excellent materials & resources, and excellent members!"

**Reid Warren**

"I believe this is going to be the platform for my journey ahead!"

**Amelia Rodriguez**



"I have recently been selected as an ESG analyst at Sustainability. During the training I am confident I have an edge compared to others!"

**Hinaq Al Haddad**

"Holistic and a 360-degree approach to ESG covering all mechanisms, makes it well organized!"

**Amr Khamis HT**



# Meet the Speakers



## Anvesh Gupta

A strong Subject Matter Expert in Sustainability, Mr. Anvesh Gupta, has been a TEDx speaker and keynote speaker on multiple platforms.

## Viveesh Sridharan

Viveesh currently works as a Lead ESG Analyst for ERM, the largest global purpose-led sustainability consultancy, at their Frankfurt office.



## Abhinav Goel

Abhinav is associated with E&P global as Team Lead and with numerous European sustainability bodies. He is known for his expertise in ESG & financial consulting, reporting, and research.

# Registration

**ESG Fundamentals:**

**€5,000**

Registration closes on  
19th May

**ESG Ratings:**

**€5,000**

Registration closes on  
19th May

**ESG & Materiality**

**€5,000**

Registration closes on  
19th May

**ESG Finance**

**€5,000**

Registration closes on  
19th May

[Register](#)

Participants can select either one or all of these  
workshops

For details regarding discounts, please refer the  
next page

Sustainability@ICI  
www.ici.org.uk

# Register

Customize your Workshop Package and Book discounts on registering for more than one workshop.

50% discount for 2 Workshops.

10% discount for 3 Workshops.

10% discount for 4 Workshops.

Join our team of 2 or more individuals to avail 50% discount on the Workshop Package. For Team discounts, Email us at [workshop@i2icommunity.org](mailto:workshop@i2icommunity.org)

[Register](#)

[Workshop@I2I](#)  
www.i2i.org

## What are the goals for these Workshops?

The Workshops are designed to give hands-on experience to the participants through practical examples and interactive group activities and tests to evaluate your learning. Besides the plentiful opportunities for the participants to network with experts and professionals in the field of EBC, the participants will also get certificates on successful completion of the Workshops.

## How will the Workshops be conducted?

All the workshops and activities will be conducted online. You will use online platforms like Zoom, Slack, and Miro to attend lectures, engage with your peers, collaborate and experiment, and complete your assignments.

The participants are hence requested to have a stable internet connection and a device (laptop/desktop) for participating in the program.

## How will we communicate after Registration?

Once you have registered, we will share a 'Welcome Kit' with you shortly. The Welcome Kit will have all the details regarding the Workshops.

Besides this, you will receive confirmation and reminders for the Event event on your email id.

We will also use Slack Channel to communicate. Please and share the detail of the Workshop.

Please ensure you regularly check the 'Promotional Mail' on your Gmail for any correspondence that you might have missed from Sustainability Kit.

To avoid missing any future emails, please ensure the email you receive from Sustainability Kit is the 'Visible'.



## Could I get a group discount?

If you are a team of 5 or more people you can avail a 10% discount on Workshops Packages. That is, on selecting 5 or more workshops.

Please contact us at [sustainability@fao.org](mailto:sustainability@fao.org) for further details.

## Till when are the discounts available?

The discount packages are available till the following dates:

10% for 2 Workshops Till 30th Nov

10% for 3 Workshops Till 30th Nov

10% for 5 Workshops Till 30th Nov

Group discounts Till 30th Nov

[sustainability@fao.org](mailto:sustainability@fao.org)  
www.fao.org



## Can I register for multiple Workshops individually?

Yes, you can register for multiple workshops individually. But in this scenario, any Workshop Package discounts will not be available.

## When is the next EDC Event?

We are not planning any EDC event after these Workshops as of yet.

But we are moving with a EDC Summiting Event very soon.

If you are interested, please fill out the form linked below to get notified.

## [Summiting Registration Form](#)



## Can you conduct a Benchmarking/Workshop for my Company/ Organisation/ Institute?

Yes, we can!  
We conduct tailored short-term Benchmarking and Workshops across multiple regions, including:

EMEA Overall region  
EMEA Accounting  
Greater EMEA  
and more

For further enquiries, please email us at [external@fao.com](mailto:external@fao.com)

[external@fao](mailto:external@fao)  
external support centre

# Meet the organisers



**Megha Shrivastava**  
Executive Director



Megha has been working in the financial services industry for over 20 years. She has worked in investment banking, risk consulting, M&A consulting and ESG consulting. Her current role is as the Executive Director of ESG at the Indian Institute of Management, Bangalore. She has worked with leading organisations like Amazon, the Indian Institute of Management, Bangalore and has worked on projects related to ESG. She has worked on projects related to ESG and has worked on projects related to ESG.



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# Contact

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